

The Gazette

IOWA ideas

2020 VIRTUAL CONFERENCE

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A message from Zack Kucharski

There's little question: 2020 has challenged and changed us.

While COVID-19 and a derecho have made our daily routines anything but normal, it's also pushed us to a level of change we were unlikely to get to on our own. Suddenly things we could never envision or seemed impossible to imagine are the new normal. But with those challenges come opportunities. Asking questions about how we can do things differently. How can we collaborate? How do we succeed when the rules of everyday life are suddenly different?

That's what makes the current space of Iowa Ideas so exciting. Some of the new normal — for better or worse — have pushed us further than we'd have naturally gone on our own. We've seen some great successes: quick adaptation and implementation of telehealth. Then we've seen challenges like the access to broadband. There are some that remain a work in progress: like the opportunity for education online.

Planning for our fourth installment of Iowa Ideas has been a unique challenge. Sure, there's the whole virtual aspect, but the themes have evolved throughout the year. We've gone through many variations of the topics and issues you see before you in your conference itinerary. Our highest priority remains-to provide our attendees a strong mix of relevant conference sessions and perspectives.

We firmly believe the opportunities ahead of us far exceed the challenges. We thank you for joining this virtual gathering of Iowans who are ready to celebrate successes, challenge us to be better and share ideas that will build a stronger tomorrow.

Enjoy your time at the 2020 Iowa Ideas Conference.



Zack Kucharski

Zack Kucharski,
Executive Editor
The Gazette

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THURSDAY OCTOBER 15

AM

- 9:00 **Opening Keynote Carson King**
- 10:00 **All Tracks: Session 1**
- 11:15 **All Tracks: Session 2**

PM

- 12:30 **Economic Recovery in Iowa
(To Be Announced)**
- 2:00 **All Tracks: Session 3**
- 3:15 **All Tracks: Session 4**
- 4:30 **All Tracks: Session 5**
- 5:30 **See you tomorrow!**

FRIDAY OCTOBER 16

AM

- 8:30 **All Tracks: Session 6**
- 9:45 **All Tracks: Session 7**
- 11:00 **Closing Keynote David Kennedy**

PM

- 12:00 **The Big Ideas-Virtual Social
(To be Announced)**
- 1:00 **That's a wrap!**

Opening Keynote **CARSON KING**



Carson King is the accidental fundraiser turned philanthropist. It started as a joke at ESPN's College Gameday for the Iowa Vs. Iowa State game in 2019! Carson was able to raise over 3 million dollars for the children's hospital. Since then, Carson has created his own nonprofit Charity, the Carson King Foundation. His foundation has raised over \$100,000.00 for various causes in its first year!

Closing Keynote **DAVID KENNEDY**



David M. Kennedy is the Executive Director of the National Network for Safe Communities, a project of John Jay College of Criminal Justice in New York City. Mr. Kennedy and the National Network support cities implementing strategic interventions to reduce violence, minimize arrest and incarceration, enhance police legitimacy, and strengthen relationships between law enforcement and communities.

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